



# BENGALURU TECH SUMMIT

19TH - 21ST NOV, 2024 | BANGALORE PALACE

## EVENT REPORT

# unbound

CO-HOST



K-tech



STARTUP  
KARNATAKA

BREAKING BOUNDARIES







## Inaugural Dignitaries



**Shri Siddaramaiah**  
Hon'ble Chief Minister of Karnataka



**Shri D. K. Shivakumar**  
Hon'ble Deputy  
Chief Minister of Karnataka



**Shri Priyank Kharge**  
Hon'ble Minister for Information Technology  
& Biotechnology and Rural Development  
& Panchayat Raj,  
Government of Karnataka



**Shri Sharath Kumar Bache Gowda**  
Chairman, KEONICS  
Government of Karnataka



**Shri Rizwan Arshad**  
Member of the Karnataka  
Legislative Assembly



**Dr. Anna Christmann**  
Member of Parliament &  
Commissioner for Start-ups and  
the Digital Economy, The Federal  
Ministry for Economic Affairs and Climate Ac-  
tion (BMWK) Germany



**Ms. Alexandra Dublanche**  
Vice President in charge Recovery, Economic  
Development,  
Attractiveness and Innovation  
for Paris Region, France



**Shri B V Naidu**  
Chairman  
Karnataka Digital Economy Mission  
(KDEM)



**Dr. Kiran Mazumdar-Shaw**  
Executive Chairperson and Founder, Biocon Limited  
Chairperson - Vision Group on Biotechnology  
Government of Karnataka



**Shri Kris Gopalakrishnan**  
Chairman, Axilor Ventures  
Chairman, Vision Group on  
Information Technology & Electronics  
Government of Karnataka



**Shri Prashanth Prakash**  
Founding Partner, Accel India  
Chairman, Vision Group on Startups  
Government of Karnataka



**Shri Santhosh Kumar**  
Managing Director  
Texas Instruments, India



**Shri Sriharsha Majety**  
Co-Founder & CEO  
Swiggy



**Dr. Shalini Rajneesh, IAS**  
Chief Secretary  
Government of Karnataka



**Dr. Ekroop Caur, IAS**  
Secretary to Government  
Dept. of Electronics, Information Technology,  
Biotechnology and Science & Technology,  
Government of Karnataka



**Shri Arvind Kumar**  
Director General  
Software Technology Parks of India (STPI)



**Shri Darshan H V, IAS**  
Director, Dept. of Electronics,  
Information Technology and Biotechnology;  
Managing Director KITS,  
Government of Karnataka



**Dr. Sanjay Tyagi**  
Director  
STPI Bangalore







# HIGHLIGHTS



- The Inaugural programme of Bengaluru Tech Summit 2024 started with a stunning 3 minutes Inaugural Film on Karnataka Unbound.
- On the event Inaugural day, the **"Flying Man"**, developed by Gravity Industries, captured everyone's imagination as he gracefully soared through the venue, becoming the star attraction. In a spectacular display, he flew directly to the Hon'ble Chief Minister of Karnataka, presenting him with the ceremonial scissors to inaugurate the Exhibition, blending technology, creativity, and tradition in a truly unforgettable moment.
- Unveiling of the **GCC Policy** by **Shri Siddaramaiah**, Hon'ble Chief Minister of Karnataka.
- Launch of **Nipuna Karnataka Logo** by **Shri D.K. Shivakumar**, Hon'ble Deputy Chief Minister of Karnataka marked the beginning of a transformative skills initiative.
- Exchange of MoUs by **Shri Priyank Kharge**, Hon'ble Minister for IT, Bt and RDPR, GoK, with Microsoft, Intel, Accenture, IBM, NVIDIA and BFSI Consortium to create 1,00,000 skill sets in the region.



- Felicitation of **Shri Sriharsha Majety**, Co-Founder & CEO, Swiggy on a new milestone for Successful IPO and **Shri Santhosh Kumar**, MD, Texas Instruments for establishing its first R&D centre in Bengaluru in 1985, 40 Years ago, exemplifying the spirit of collaborative growth. They were felicitated by **Shri Siddaramaiah**, Hon'ble Chief Minister of Karnataka and **Shri D.K. Shivakumar**, Hon'ble Deputy Chief Minister of Karnataka.





- Announcement of AI CoE & Release of AI Booklet by **Shri Priyank Kharge**, Hon'ble Minister for IT, Bt and RDPR, GoK.
- Launch of **Bengaluru Rising Data Report** by **Shri D.K. Shivakumar**, Hon'ble Deputy Chief Minister of Karnataka.
- Renowned content creator **Nuseir Yassin** of Nas Daily inspired attendees with his powerful insights.
- Launch of **INNOVERSE**, an innovation campus aimed at advancing DeepTech capabilities in Karnataka. Focused on cutting-edge technologies such as Artificial Intelligence (AI), Machine Learning (ML), Cybersecurity, and Internet of Things (IoT), INNOVERSE will serve as a crucible for fostering cross-sectoral collaborations and nurturing transformative innovation.
- Startup Product Launch 3.0 of **50** groundbreaking products by startups spanning diverse sectors, including Clean-Tech, Med-Tech, Agri-Tech, AI, Blockchain, and more.











- Introducing Circuit Stage – A dedicated track on Electronics and Semiconductor industry. Sharing insights on the latest and evolving technologies that is enchasing the interaction
- **16 GIA Partners** participated and shared insights on the latest technologies.
- **India-US Tech Conclave** at **BTS 2024**, curated by **USIBC** and **AMCHAM** fostering Innovation and Strengthening Bilateral Technology Ties.
- **102 Live sessions** covered the full spectrum of the multi-track conference with more than **521 Speakers** from across domains.
- Over **5000 Delegates** from over **51 countries** attended **BTS 2024**.
- A grand exhibition with **686 exhibitors**, including **403 startups**, showcasing Cutting-Edge Innovations across sectors.
- Over **4775 business meetings**, including **570 scheduled meetings** in the exclusive **B2B Lounge**.
- Prestigious excellence awards including the **STPI IT Export Awards**, **Smart Bio Awards**, **Poster Awards**, **Exhibitor Awards**, and **Ecosystem Enabler Awards** were presented, and the grand finale of **25th TCS National Rural IT Quiz** and the **17th BioQuiz** was held during the event.



# CONFERENCE PROGRAMME AT A GLANCE



DAY 1   TUESDAY, 19TH NOVEMBER 2024						
10:00 AM - 12:15 PM	Bengaluru Tech Summit 2024 Inauguration					
12:15 PM - 01:00 PM	FutureScope: Redefining What's Next					
01:00 PM - 02:00 PM	Lunch Break					
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## DAY 2 | WEDNESDAY, 20TH NOVEMBER 2024

	TRENDS STAGE (IT, DeepTech & Trends)	CIRCUIT STAGE (Electronics & Semicon)	LIFE STAGE (Biotech & Healthtech)	FOUNDERS STAGE (Startup Ecosystem)	WORLD STAGE-1	WORLD STAGE-2	INNOVATION DOME
10:00 AM - 10:50 AM	SESSION 5 SpaceTech & Defence		SESSION 4 Biotech Innovations for Wellness, Longevity & Cognitive Health in 2050				SESSION 7 Introduction of K-SAP Bio cohort at BTS 2024 (10:15 PM - 10:45 PM)
11:00 AM - 11:50 AM	SESSION 6 Making Bangalore the GCC HQ of the World (nasscom)	SESSION 4 Harnessing India's Chip Design Talent & Ecosystem (IESA)	SESSION 5 One Health & Pandemic Preparedness	SESSION 4 HealthTech	SESSION 5 Germany - Exploring Clean Mobility with Germany: Progress, Challenges, & Innovations	India USA Tech Conclave (By USIBC) SESSION 1 Welcome Remarks	SESSION 8 Assistive Tech Foundation Product Demo
12:00 NOON - 12:50 PM	SESSION 7 Navigating the Superconvergence of Biology, Medicine, Health, & AI Fireside Chat: Technology Innovation in Public Administration	SESSION 5 Increasing India's Value Chain in Electronic Manufacturing		SESSION 5 Bengaluru - Leading Innovation in Fintech & Beyond	SESSION 6 Denmark - Digitalisation & Cybersecurity Driving Sustainable Innovation	SESSION 2 AI Town Hall	SESSION 9 Open Transaction Network for Tourism, Art, and Culture (TAC)
01:00 PM - 02:00 PM	Expo Visit and Lunch Break						
02:00 PM- 02:50 PM	SESSION 8 Technovations Disrupting various Industry Sectors  Keynote by Industry Captains	SESSION 6 Adapting Data Center Services to Diverse and Next Generation Customer Requirement	SESSION 6 Next-Gen Immunotherapies for Cancer (Advanced Cancer Vaccines)	SESSION 6 Startups for Bharat: Igniting Innovation in Rural Economies	SESSION 7 Netherlands - Every Drop Counts - Leveraging Dutch Technology for Water Management	SESSION 3 Deepening US-India Tech Cooperation	SESSION 10 The Circle FC's K-Startup Showcase
03:00 PM - 03:50 PM		SESSION 7 Smart Everything	SESSION 7 mRNA Technologies – The Future of Therapeutics		SESSION 8 United Kingdom AI Unbound - Indo UK perspective	SESSION 4 AI Applications in Manufacturing, Logistics & Supply Chain SESSION 5 AI Applicability in Space Tech	SESSION 11 Creating Global Category Leaders from Karnataka - A Startup Genome Perspective
04:00 PM - 04:50 PM	SESSION 9 Building Zero Trust Security and Ransomware Resilience	SESSION 8 Emerging Technologies and Products	SESSION 8 Cell and Gene Therapies – The Future is Here	SESSION 7 Govtech - Unleashing Innovation: Transforming Governance through Technology	SESSION 9 Europe Union Building Bridges: Strengthening EU-India Collaboration through Clusters and Industry Associations	SESSION 6 White Paper on AI In Agriculture - India-US collaboration	SESSION 12 Product Launches (04.00 PM - 05.30 PM)
05:00 PM - 05:50 PM					SESSION 9: Harmonization of Regulatory Pathways for Drug Development	SESSION 8 EV & Future of Mobility	
06:30 PM - 08:00 PM	STPI IT Export Awards followed by Leadership Dinner (By Invitation Only)						

DAY 3   THURSDAY, 21ST NOVEMBER 2024					
	TRENDS STAGE (IT, Deeptech & Trends)	CIRCUIT STAGE (Electronics & Semicon)	LIFE STAGE (Biotech & Healthtech)	FOUNDERS STAGE (Startup Ecosystem)	WORLD STAGE-1
					WORLD STAGE-2
10:00 AM - 10:50 AM	SESSION 10 Women in Leadership: Breaking the Glass Ceiling to Unbound Possibilities	SESSION 10 Enterprise Transformation with Connectivity			SESSION 11 South Korea Seoulful AI Stories in Namma Technology
11:00 AM - 11:50 AM	SESSION 11 Digital Public Infrastructure of India: Going Global	SESSION 11 AI for Chips; Chips for AI	SESSION 10 Biofoundries & Bioworks: Engineering Life at Scale	SESSION 9 Startup India	SESSION 12 Israel Tech, Talent, and Trans-formation: How Israel Is Building the Future
12:00 NOON - 12:50 PM	SESSION 12 Startups Clusters of Tomorrow	SESSION 12 Collaboration and Learnings from Global Ecosystem	SESSION 11 Scaling MedTech from Innovation to Impact	SESSION 10 Beyond Bengaluru	SESSION 13 Japan & India: Co-creating Solutions for the Digital World
12:00 NOON - 1:00 PM					SESSION 14 National Bio Quiz Finals (12:00 Noon - 1:00 PM)
01:00 PM - 02:00 PM	Expo Visit and Lunch Break				
02:00 PM - 02:50 PM	Startup Conclave: Fireside Chats with Unicorn Founders				
03:00 PM - 04:00 PM	Star Session by Nas Daily				
04:00 PM - 04:45 PM	Valedictory: Ecosystem Enablers Felicitation, Assistive Tech Awards, Smart Bio Awards & Exhibitor Awards				
04:45 PM - 05:00 PM	Closing				


EXHIBITION FOCUSED PAVILIONS

- Corporate
- R&D and Academia
- Karnataka Showcase
- Startup Zone
- International Partners

STARTUP SECTORAL PAVILIONS

- IT & Deeptech
- Electronics & Semiconductors
- Biotech & Healthtech
- Telecom
- Spacetech

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LARGEST TECH CONCLAVE





## TREND STAGE



The inaugural day of the event featured a captivating opening Plenary Session **"FutureScope: Redefining What's Next"** featuring **Shri Priyank Kharge**, Minister for IT Bt and RDPR and Vision Group Chairs on Biotech, IT&E and Startups - **Dr. Kiran Mazumdar-Shaw** Executive Chairperson and Founder - Biocon Limited, **Mr. Kris Gopalakrishnan** Chairman - Axilor Ventures and **Mr. Prashant Prakash** Founding Partner - Accel India, and **Arvid Kumar**, Director General – STPI, as panel members, moderated by **Lingraju Sawkar**, President – Kyndryl India making it an extraordinary platform to explore transformative ideas shaping the future.

Trend Stage explored diverse topics featuring a profound session like **Breaking Boundaries to Unbound Opportunities** - Thriving in a World of Constant Change. The session held by the World Economic Forum delved into key policies and collaborative frameworks driving the nation's AI vision for 2030, highlighting Karnataka's role as a leading tech hub. Ending the day with a session on **Lights, Camera & AI**- how AI is empowering creators to push beyond traditional boundaries, introducing tools that support faster, data-driven storytelling, customized music composition, and immersive content experiences for audiences. And lastly a message from Amandeep Singh Gill, Under-Secretary-General, Tech Envoy – United Nations on AI for All: Advancing an Equitable Digital Economy.

The following day, the audience witnessed an exclusive session on **"Building Legacy Through Purpose"**: A Fireside Chat with Rishad Premji, Executive Chairman- Wipro Limited moderated by T M Veeraraghav, Executive Editor – NDTV, capturing the essence of on how AI is reshaping the world of work and emphasizing the need











to build skills for the future while fostering inclusion and purpose. The engaging dialogue underscored the power of leadership built on empathy, innovation, and long-term vision.

On the second day, audience witnessed an exclusive session on **SpaceTech & Defence** the session was addressed by **Dr. S. Somanatha**, Chairman – ISRO followed by a keynote talk by **Anne Neuberger**, Deputy Assistant to the President & Deputy National Security Advisor for Cyber & Emerging Technologies – The White House, USA. **Dr. B K Das**, Director General, Electronics and Communication System – DRDO highlighting India's future in space and defence exploration is bright, fueled by private industry participation and groundbreaking achievements.

Further highlighting the theme of building a stronger ecosystem of Karnataka with sessions like **Making Bengaluru the GCC HQ of the World**, followed by a keynote talk on **Navigating the Super convergence of Biology, Medicine, Health, and AI**. Further navigating on **Technology Innovation in Public Administration** through a fireside session. The session witnessed speakers from leading industry to share their views on **Technovations Disrupting various Industry Sectors**, ending the day with a panel discussion on **Building Zero Trust Security and Ransomware Resilience**.







The third day encompassed sessions like **Women in Leadership: Breaking the Glass Ceiling to Unbound Possibilities**, where leaders like **Sandhya Devanathan**, Vice President & Head – Meta India, **Priya Mohan**, Investor - General Catalyst, **Ipsita Dasgupta**, Managing Director - HP India Market shared their views on women are incubating leadership role in every aspect of business world. The session was well moderated by **Chandra R. Srikanth**, Deputy Executive.

Followed by sessions equally eccentric with the lined up **Digital Public Infrastructure of India Going Global** and **Startups Clusters of Tomorrow** panel discussions in understanding challenges and solutions to grow the startup ecosystem.

The later third day witnessed **Unicorn Conclave session: Fireside Chat** with **Peyush Bansal**, Co-Founder – Lenskart along with **Prashanth Prakash** - Founding partner - Accel India Chairman- Vision group on Startups- Government of Karnataka on Building Long Standing Impactful Businesses. Followed by a Panel Discussion on India unbound - The Future Unfolded with **Vishal Chaudhary**, Co-Founder – Zetwerk, **Aakrit Vaish**, CEO - Haptik.ai, **Ashish Hemrajani**, CEO – BookMyShow.



The day concluded on a high note with an exciting and inspiring session conducted by **Nuseir Yassin**, CEO - Nas Company.

## CIRCUIT STAGE



The dedicated track on Electronics & Semiconductors was introduced this year, and hosted on the Circuit Stage with **12 sessions** spread over 3 days.

**Day 1** featured sessions on **Making India an Electronics & Semiconductor Product Nation** and How Product Design and Local Brands Can Drive Semiconductor TAM Beyond \$100B by 2030.

**Day 2** shifted focus to the challenges and potential of the startup ecosystem with a session on **Increasing India's Value Chain in Electronic Manufacturing**. The sessions further followed, explored **Emerging technologies in the ESDM space** and **Adapting Data Center Services for Next-Generation Customer Needs**.

**Day 3** spotlighted leveraging technology for the advancement of Electronics and Semiconductor Sector with sessions like **AI for Chips; Chips for AI**, showcasing how generative AI is poised to revolutionize chip design and manufacturing by enhancing productivity, reducing costs, and accelerating time-to-market. The track concluded with an impactful discussion on **Global Partnerships: Strengthening the Electronics and Semiconductor Ecosystem** and the need for robust international collaboration.









## LIFE STAGE



The Biotech & Healthtech Track at BTS 2024, held on the LIFE STAGE, featured **11 sessions** led by global experts over 3 days.

The track commenced with a welcome address by **Dr. Kiran Mazumdar Shaw**, Executive Chairperson, Biocon Ltd. & Chairperson VGBT, Govt. of Karnataka, followed by an Opening Keynote Address by **Dr. Rajesh Gokhale**, Secretary, Department of Biotechnology, Govt. of India, on '**BioManufacturing E3 – Towards a Viksit Bharat**' highlighting India's transformative BioE3 Policy and its pivotal role in driving innovation, shaping the future of Biotechnology, and fostering sustainable growth for a prosperous India. The Sessions following the keynote explored the BioE3 components, including **Unlocking India's Bioeconomy Potential**, **BioEnvironment-Sustainable Food Production**, and **BioEmployement & Skilling**.

**Day 2** featured discussions on **Biotech Innovations for Wellness, Longevity & Cognitive Health in 2050**, **One Health & Pandemic Preparedness**, and **Next-Gen Immunotherapies for Cancer (Advanced Cancer Vaccines)**. Focused sessions delved into **mRNA technologies**, **Cell and gene therapies**, and **Harmonized Regulatory Pathways for Drug Development**.

**Day 3** opened with insights on scaling bio-based businesses in the session, **Biofoundries and Bioworks- Engineering Life at Scale**, and concluded with strategies for **Scaling MedTech from Innovation to Impact**, focusing on innovations to deliver global, affordable solutions, positioning India as a leader in cutting-edge healthcare.









# FOUNDERS STAGE



The Founders Stage featured **12 engaging sessions** in the span of 3 days. The **first day** focused on the AI & Deeptech exploring topics like **AI: Reality Vs Hype**- how is it going to change the way we operate, **Space and Drone: Mastering the “Final Frontier”**, **Robotics & Battery Tech: Disruption on Automation and Climate Tech** and **Quantum: What will Quantum technology disrupt?** as panel discussions. This was followed by sessions that focused on **D2C, B2B manufacturing**, where expert panelists explored the key strategies for building sustainable B2B businesses, and the session, **Transform the World with FinTech - One Organisation at a Time** – an engaging panel that discussed the need for reshaping the entire financial ecosystem, empowering organizations of all sizes to access new growth opportunities and make a lasting impact.

**Day 2** started with an impactful session on **Healthtech**, highlighting how AI and medicine will be more personalized, including a panel that deliberated on the potential of sustainable and scalable healthcare in the country. The sessions that followed included **Fintech: Bengaluru - Leading innovation in Fintech & Beyond; The Bharat** session, which was uniquely curated to highlight the Rural Innovation & Entrepreneurship in the country; and the impactful session on **GovTech**, which explored the ways Government could leverage technology to improve efficiency, drive sustainable growth and improve the quality of life for citizens. The day concluded with a session on **EV and the Future of Mobility**, with a powerful panel including Founders of Bounce, Namma Yatri, Revfin, Rapido, IndoFast Energy.

The Sessions on the **third day** highlighted how central and state governments are actively empowering startups in the region, showcasing their commitment to fostering innovation and growth.









## GIA TRACK



The **GIA Track in BTS 2024** featured **16 dynamic sessions** over **three days**, bringing together Global Leadership from some of the world's most innovative nations and organizations. including **Australia, Austria, France, Singapore, Finland, Germany, Denmark, The Netherlands, The United Kingdom, The European Union, Belgium, South Korea, Israel, Japan, Switzerland, and the UAE**. **Australia** served as the **Country Partner**, playing a key role in promoting international collaboration.

The track included **13 Consul Generals** from countries such as Australia, Belgium, Denmark, France, Germany, Israel, Netherlands, South Korea, Japan, The UK, and The USA, along with a **Ministerial delegation** from France, led by **Mrs. Alexandra Dublanche**, Vice President of the Île-de-France Region, and **4 Ambassadors** from Finland, Australia, The UK, and South Korea. Countries like Austria, France, Singapore, Finland, Germany, and The UAE curated insightful sessions, with **123+ prominent speakers** sharing their expertise across various Technological and Innovation sectors. The summit also saw participation from **369 delegations**, further enhancing Global Cooperation and Innovation.

This diverse range of Nations and Global platforms made the GIA Track a must-attend hub for anyone seeking to explore cutting-edge technology, policy developments and international partnerships.















# INDIA-US TECH CONCLAVE



The 4th edition of the India-US Tech Conclave at Bengaluru Tech Summit 2024, held on the World Stage, showcased the deepening technology collaboration between India and the U.S. Day 1, curated by the U.S.-India Business Council (USIBC), focused on Artificial Intelligence (AI), while Day 2, led by AMCHAM, delved into strengthening India's cybersecurity and exploring global value chains.

The Conclave began with an inspiring opening session as part of USIBC's curated program, inaugurated by **Mr. Christopher Hodges**, U.S. Consul General, **Shri Priyank Kharge**, Hon'ble Minister for IT, Bt, and RDPR, GoK, and **Mr. Rahul Sharma**, MD, USIBC. Key discussions on Day 1 included AI's transformative applications in manufacturing, logistics, and space tech. The program featured a Town Hall, a panel on U.S.-India Tech Cooperation, and the launch of a White Paper on AI in Agriculture. A panel on AI Education and Skills for the Future emphasized building the next generation's capabilities in an AI-driven world.

Day 2, under AMCHAM's leadership, brought critical focus to '**Cybersecurity for Critical Infrastructure in India**' and '**GCCs to GVCs: Global Value Centers**,' highlighting strategies to secure India's digital assets and enhance its role in global tech ecosystems. With impactful sessions and the participation of key stakeholders, the Conclave underscored the strength of the U.S.-India partnership in fostering innovation, securing critical infrastructure, and shaping global technology landscapes.









# INNOVATION DOME



True to its name, the Innovation Dome hosted a series of Innovative and Interesting sessions. It opened with a keynote by **Alex Maund**, Lead Mechanical Engineer at Gravity Industries, who captivated the audience with insights into the Jet Suit - an Innovation that exemplifies the future of flight using next-generation technology. His session not only highlighted cutting-edge advancements but also offered a glimpse into the exciting possibilities for manned flight in the years to come. This was followed by a pitching session by the Startups, TiE Global Session, a session on **Drones as a Disruptive Technology** in Daily Life, the Bengaluru Tech Story, and a keynote by Arun Pai, story-teller, pop historian, and walking tour guide. The Day concluded with an engaging talk on **Can tech-enabled public transport tackle traffic congestion of Bengaluru?**

**Day 2** included equally power-packed sessions. **Assistive Tech Foundation** conducted a session demonstrating how technology can enhance the living of the special-abled population. Sessions that followed included **Open Transaction Network for Tourism, Art, and Culture (TAC)** followed by the launch of Blue Book. A key highlight of the day at BTS 2024 was the unveiling of innovation through **Product Launches**, with around 50 new products and services introduced.

**Day 3** featured the grand finale of the **25th edition of the TCS National Rural IT Quiz** and the **17th edition of BioQuiz**, both held at the Innovation Dome.



# INNOVATION DOME

## STARTUP PRODUCT LAUNCH 3.0

Shri Priyank Kharge, Hon'ble Minister for IT, Bt and RDPR, GoK, Shri Sharathkumar Bache Gowda, Chairman, KEONICS, GoK also launched 50 ground-breaking products by startups spanning diverse sectors, including Clean-Tech, Med-Tech, Agri-Tech, AI, Blockchain, and more.

- The majority of these products were developed at K-tech Innovation Hubs, Centres of Excellence (CoEs), and Technology Business Incubators (TBIs) supported by the Government of Karnataka.
- Many startups received seed funding through the flagship ELEVATE Idea2PoC (Proof of Concept) program.

- Notably, 23 of the products launched were by women-led startups, emphasizing Karnataka's commitment to inclusivity in innovation.

Highlights included advancements in healthcare, sustainability, AI-powered solutions, and new-age manufacturing technologies, reflecting the state's vibrant startup ecosystem.



# QUIZZES

## TCS National Rural IT Quiz (Silver Jubilee Edition)

The Grand Finale of the TCS National Rural IT Quiz was conducted by Dept. of Electronics, IT, BT and S&T, GoK in partnership with Tata Consultancy Services (TCS), an integral partner of the BTS event for more than two decades. The program was initiated in the year 2000 by Government of Karnataka & TCS and has reached over 21 million students till date. The Rural IT Quiz takes the gamified approach to enhance IT awareness amongst students at the grassroots, keeping them abreast of the latest developments in the world of Information Technology. The 25th edition was held this year with participation of 2.2 crores students from 28 States and 5 Union Territories.

The 10 finalists competed at the Grand Finale which took place during the event. The awards were presented by **Dr. M.C. Sudhakar**, Hon'ble Minister for Higher Education, GoK, **Shri N.S. Boseraju**, Hon'ble Minister for Minor Irrigation and S&T, GoK and **Dr. EV Ramana Reddy**, IAS (Retd), Chairman of the Karnataka Skill Development Authority, GoK. The winning teams are as follows:

**Winner** - Tanish Kumar Sahu, BSP Senior Secondary School, Chhattisgarh, Prize Rs. 1 Lakh.

**Runner-Up** - Eklavya, Swami Vivekanand Govt. Model School, Rajasthan, Prize Rs. 50,000.

## BioQuiz

The India Bio@BTS has been hosting the Bio Quiz competition with an objective to create awareness about the fascinating world of Biotechnology, with a view encourage students to delve deep into the subject in a holistic manner.

The 17th edition of the National Bio Quiz provided a platform to showcase India's talent in the rapidly growing field of Biotechnology. With over 500 registrations from 23 states and 6 union territories across the country, the event highlighted the diverse and exceptional expertise in this dynamic sector. The awards were presented by **Shri N.S. Boseraju**, Hon'ble Minister for Minor Irrigation and S&T, GoK.



### BioQuiz Winners:

**National Winner:** Mohammad Hashmi, Osmania Medical College, SOUTH - Prize Money - Rs. 50,000.

**1st Runner-up:** Paramjot Singh, Dr. B.R. Ambedkar State Institute of Medical Sciences, Mohali, NORTH - Prize Money - Rs. 25,000.

**2nd Runner-up:** Soham Bhattacharjee, Indian Institute of Science Education and Research, Bhopal, WEST - Prize Money - Rs. 15,000.

**3rd Runner-up:** Bevan Mathew a Ambrose, IISER Berhampur, EAST - Prize Money - Rs. 10,000.



# BENGALURU WALK

Organized on 21st November 2024 as part of the BTS Outreach Programme, offered participants an unforgettable journey through the city's vibrant history and transformation into a global tech hub. Guided by renowned storyteller Arun Pai, the walk began with a curated bus ride from Shangri-La Hotel, followed by a refreshing stroll through Cubbon Park and engaging stories at iconic landmarks. The experience concluded at the Bangalore Palace, perfectly setting the stage for the Summit activities. This immersive event received an enthusiastic response, showcasing the city's charm and innovation.





# INDUSTRY LEADER'S CLOSED-DOOR MEETING

## Karnataka GCC Roundtable

The Karnataka GCC Roundtable at BTS 2024, themed "Bengaluru: The GCC HQ of the World," brought together 22 leaders from top GCCs like HSBC, SAP, and JP Morgan. Discussions centered on addressing challenges, sharing success stories, and exploring Karnataka's GCC Policy. Hon'ble Minister Shri Priyank Kharge emphasized fostering innovation and growth in Tier 2 and 3 cities through the Beyond Bengaluru initiative. A proposal to link 100 corporates with 100 educational institutions underscored the state's focus on collaboration and skill development.

## Unifying Minds – Academia, R& D Labs and Industry

The "Unifying Minds: Academia, Tech, and Industry Roundtable Roundtable at BTS 2024, chaired by Dr. E. V. Ramana Reddy, I.A.S., and attended by 25 key stakeholders highlighted fostering sustainable partnerships, supporting research, and driving innovation. Actionable steps to address global challenges and enhance skills were proposed, ensuring ongoing collaboration.



## Ambassador Roundtable

The Ambassador Roundtable, chaired by Dr. Shalini Rajneesh, IAS, Chief Secretary, GoK brought together diplomats and officials from 15 countries. Discussions focused on global skill hubs, investment in IT and biotech, and academic partnerships to advance Karnataka's innovation-driven growth.



## GovTech Roundtable

The AI Roundtable at BTS 2024, chaired by Shri Krishna Byre Gowda, Hon'ble Minister for Revenue, GoK highlighted AI-driven public service innovation. Leaders from META, Microsoft, AWS, IBM, NVIDIA and startups discussed AI applications in healthcare, urban development, and agriculture. The event emphasized public-private partnerships, ethical AI practices, and scalable governance solutions, advancing Karnataka's AI strategy.





## GIA Map to Japan

The 6th Japan GIA Market Access Programme (MAP) launched during BTS 2024 under Karnataka's Global Innovation Alliance initiative. Eight startups from Karnataka pitched to Japanese corporates and VCs. The program, scheduled for December 2024, focuses on market entry, advanced tech partnerships, and fostering innovation, strengthening Karnataka's global startup presence.



## ESDM Roundtable

The ESDM Roundtable, chaired by Shri Sarath Kumar Bachegowda, Chairman, KEONICS brought together nearly 40 participants to discuss Karnataka's ESDM sector. Topics included enhancing Ease of Doing Business, establishing a deep-tech Centre of Excellence, and providing encumbrance-free land to drive industry growth.



## Women@Work Roundtable

The Women@Work (W@W) Roundtable presided by Dr. Ekroop Caur, IAS and Smt. Ruchi Binadal, IAS, focused on enhancing women's workforce participation in Karnataka. Key initiatives included the second HerShakti Program Cohort, targeting upskilling for 1,000 women, and region-specific strategies for Mysuru and Mangaluru.



## Framework for 10000 Startups from Beyond Bengaluru by 2030

The Roundtable, chaired by Hon. Minister Shri Priyank Kharge, focused on fostering Innovation in Tier 2 and Tier 3 cities. Plans included establishing 10,000 startups, developing 10 innovation hubs, and promoting entrepreneurship through NAIN institutions, driving regional economic growth beyond Bengaluru.



# FLYING MAN



The **“Flying Man”** experience stole the spotlight at the 2024 Bengaluru Tech Summit, captivating everyone as the Jet Suit made a jaw-dropping debut in India. In an unforgettable moment, the pilot delivered scissors to the Chief Minister of Karnataka mid-flight for the grand inauguration of the exhibition. Over the next three days, crowds swarmed to witness history in the making, as the pilot demonstrated thrilling aerial manoeuvres, showcasing the cutting-edge technology and unmatched excitement of Jet Suit flights. This ground breaking display not only entertained but left the audience in awe, setting a new benchmark for tech events in India.





# EXPO HIGHLIGHTS

686  
EXHIBITORS

The International Pavilion consisted of exhibitors from various countries including UK, USA, Australian, Germany, Russia, Korea, South Korea, Israel, New Jersey, Japan, Bavaria, Singapore.

Leading IT, Electronics & Semiconductors and Biotech majors as well as SMEs including participated are Kyndryl India, Biocon, London Stock Exchange Group, LAM Research, NXP Semiconductors, Groww, Novo Nordisk, OVH Cloud, ACT, Zarthi, Norwich Clinical Services, PossPole, RP Tech, Kovaion, Pinnacle, TECEZE, Applied Materials, , Bigtec (Molbio Diagnostics R&D);

R&D Lab to Market pavilion hosted leading R&D labs of India which showcased their technologies & original IP that had the potential to venture into the market as products & services that could create significant social impact & reduce import dependence. India's premier R&D institutes including C-DOT, NAL, DRDO Labs, C-DAC, CSIR-4Pi, IIAP, IIIT-B, IIIT Dharwad, IIT-Bombay, IISC- CeNSE and BIRAC were part of R&D Lab to Market pavilion at the exhibition.

Academic Institutions & Universities pavilion consists of Garden City University SRM University, Manipal Academy of Higher Education, Universal Group of Institutions, Gitam University, RV University, JSS Science and Technology University, BITES, VTU, Alliance University, Jain University, KLE Technological University, Amity University, Gulbarga University, Dayanand Sagar University, Christ University.

Start-ups Hall had **403 Startups** across diverse sectors like IT Services, AI & ML, IoT, Digital Learning, Mobility, Blockchain, Robo & Drone, Cyber Security, Gaming, HealthTech, Fintech, Edutech, SmartTech and Agri Tech.

Industry Pavilions by associations and organizations such as STPI, KDEM, ELCIA, ABLE, BBC and ART Park showcased groundbreaking innovations from member organizations across India.

















## MENTORING AND PITCHING SESSION

In order to guide, help mentees identify opportunities for growth and learning, and provide access to resources that can help budding entrepreneurs, start-ups for furthering the goals, for the first time a unique Mentor – Mentee Connect Session was been organised, on 19th November, the first day of the Bengaluru Tech Summit 2024.

A total of 148 start-ups had registered out of which 137 start-ups from multiple sectors, focusing on

growth were able to get one-on-one interaction from 18 accomplished mentors from diverse sectors.



## Investor Connect @ BTS 2024

The Investor Connect Program was organized during the three days of Bengaluru Tech Summit 2024 to help start-ups forge strategic partnerships, enabling collaborative projects, joint ventures, and other mutually beneficial opportunities. The program also provided a platform for reputable investors to come on board, enhancing start-ups' credibility and facilitating their ability to secure additional funding, attract top talent, and expand their customer base.

The Initiative was well-received and highly appreciated by participants. Shri. Priyank Kharge, Hon'ble Minister, IT, Bt and RDPR, GoK, attended the event and engaged directly with both investors and start-ups, fostering excitement and enthusiasm. Over 200 start-ups pitched their ideas to 120 unique investors. These start-ups spanned various sectors, primarily from the ideation, concept validation, and early traction stages, with a significant focus on growth-stage ventures.





# AWARDS



## STPI IT Export Awards

The Annual STPI IT Export Awards were presented on Day 2 of the event, to high-achieving IT companies from Karnataka's IT sector, for their performance in the 2023-24 financial year. Awards for various categories like High Growth in IT/ITES Exports - Karnataka; Best Performers in Tier II & Tier III Region, Electronic Hardware; Exports per Employee and Employment; Highest New Jobs Creator; Highest per Employee and Highest Growth in Women Employment were presented on 20th Nov 2024 evening in a grand STPI IT Export Awards - 2024 Ceremony, during Bengaluru Tech Summit 2024. In total, 26 awards were presented to the deserving winners during the ceremony.

The awards were presented by the Chief Guest Shri. M B Patil, Hon'ble Minister for Large & Medium Industries and Infrastructure Development, GoK, Shri Priyank Kharge, Hon'ble Minister for IT, Bt and RDPR, GoK, Shri Sharathkumar Bache Gowda, Chairman, KEONICS, GoK, Dr. Ekroop Caur, IAS, Secretary, Dept. of Electronics, IT, Bt and S&T, GoK, Shri Kris Gopalakrishnan, Chairman, VGIT, GoK, Shri. B. V. Naidu, Chairman, KDEM, GoK, Dr. Sanjay Tyagi, Director, STPI Bengaluru, Shri Darshan H.V. IAS, MD-KITS and Director, Dept. of Electronics, IT, Bt, GoK.





## Mesmerizing Cultural Performance

The STPI IT Export Awards at BTS 2024 showcased a captivating cultural performance by Nad-Roop, the renowned Kathak dance academy founded by Guru Smt. Shama Bhate, with a legacy of 39 years and over 50 unique dance ballets performed worldwide. The talented troupe from the academy enthralled the audience with a spellbinding Kathak presentation that blended tradition with innovation, celebrating the rich heritage of Indian classical dance.



## VALEDICTORY & AWARDS

The ceremony comprised a glittering awards ceremony in which a host of awards were presented, including Startup Ecosystem Enablers Felicitation, Smart Bio Awards, Poster Awards, Assistive Tech Awards, Exhibitor Awards, and Sustainable Stall Awards.

BTS 2024 concluded with inspiring and visionary valedictory address delivered by Shri Priyank Kharge, Hon'ble Minister for IT, Bt and RDPR, GoK, and special addresses by Guests of Honour Dr. Sharanaprakash Patil, Hon'ble Minister for Medical Education and Skill Development; Entrepreneurship & Livelihood Dept. GoK, Shri Eshwar Khandre, Hon'ble Minister for Forest, Ecology and Environment, GoK.

The ceremony was also graced by Shri Radha Krishna, MP, Gulbarga, GoK, Shri Sharathkumar Bache Gowda, Chairman, KEONICS, GoK, Dr. Ekroop Caur, IAS, Secretary, Dept. of Electronics, IT, Bt and S&T, GoK, Shri Darshan H.V. IAS, MD-KITS and Director, Dept. of Electronics, IT, Bt, GoK and Ms. Ruchi Bindal, IAS, Deputy Secretary, Department of Electronics and IT, GoK.

## SMART BIO AWARDS

The Smart Bio Awards presented at BTS 2024 recognized the biotechnology firms that have shown dynamic leadership, exciting technologies and stand-out contribution in their chosen fields of biotech activities.

Smart Bio Awards were conferred to organizations across Seven different categories as follows:

Award Category	Winner
Startup of the Year	Anabio Technologies
Innovator of the Year	KoshKey Sciences Pvt. Ltd.
Women Entrepreneur of the Year	Ms. Divya Chandradhara (BioAgile Therapeutics Pvt. Ltd.)
Best Social Enterprise / Institute	TeOra
Best Campus Company of the Year	Appachiiii Pvt. Ltd.
Best Business Mentor of the Year	Manipal - Government of Karnataka Bioincubator
Startup of the Year (Beyond Bengaluru)	Plotnew Bio Innovations Pvt. Ltd.





## ECOSYSTEM ENABLERS AWARDS

Incubators and Accelerators have been the cornerstones of Karnataka's entrepreneurial landscape, and have created a supportive ecosystem that bridges industry and academia, attracts global investments, and inspires a new generation of innovators. The Ecosystem Enablers Awards recognized Incubators and Accelerators who have been guiding startups by providing mentorship, resources, and training, ultimately preparing them to contribute significantly to our economy. By cultivating talent and enabling impactful collaborations, incubators & accelerators have solidified Karnataka's position as a global hub for startups and innovation.

**The Ecosystem Enablers Awards were conferred to the following 10 Incubators and Accelerators:**

Bangalore Bioinnovation Centre (BBC) | Manipal-Government of Karnataka Bioincubator | Centre for Cellular and Molecular Platforms | K-tech CoE IoT & AI powered by MeitY and Nasscom | Nasscom Startups | Semiconductor Fabless Accelerator Lab | Sahyadri College of Engineering & Management | I-Hub for Robotics and Autonomous Systems Innovation Foundation (Artpark), IISc Bangalore | BLDE (Deemed to be University) Shri B.M.Patil Medical College, Hospital and Research Centre, Vijayapura | MINRO, IIIT-Bangalore.



EXHIBITORS AWARDS

Exhibitors Awards were presented for the best three Exhibitors across the various pavilions as follows:



CATEGORY	WINNERS
Interactive and Best Management	POSSPOLE
	ELCIA PAVILION
	ZEBU ANIMATION (Startup)
Content and Information	OVHCLLOUD
	IIIT, BANGALORE
	MIRROR SECURITY (Startup)
Innovative Display	MADE IN MOSCOW
	ARTPARK
	WEBART TECHNOLOGIES (Startup)

CATEGORY	WINNERS
Sustainability Stall - Visionary	CLAYWORKS
	DOQFY
	DRDO

SUSTAINABLE STALL AWARD

The Sustainability Stall Award celebrated exhibitors who showcased exceptional dedication to eco-friendly practices and innovation. This included adopting sustainable designs, responsibly utilizing resources, minimizing waste, and actively promoting environmental awareness. Introduced at BTS 2024, this initiative aims to inspire extended stakeholder engagement, encouraging participants to demonstrate that 'Businesses can thrive in harmony with Nature.' The winners were as follows





## Assistive Tech Foundation (ATF) Awards

The ATF Awards, established by the Assistive Technology Foundation, marks India's pioneering recognition for individuals and organizations striving to bring about positive change in the lives of people with disabilities through the use of Assistive Technologies. The ATF Awards comprised 10 accolades distributed across three categories, acknowledging the efforts of startups, NGOs, governments, educational institutions, and investors.

CATEGORY	AWARD TITLE	STARTUP NAME
Emerging Startups	Best Assistive Technology (AT) Start up for Innovation (Product Technology)	Sparshmind Innovations
Established Startups	Most impactful Assistive Technology (AT) start up	Access for All
	Women Ahead: Best Woman-led Assistive Technology (AT) start up	XL Cinema
	Jury's Choice for Best Assistive Technology (AT) Start up	SHG Technologies
	Best Assistive Technology (AT) Start Up: People's Choice	Infihel HealthTech
Enablers	Best Assistive Technology (AT) Initiative among Educational Institutes	VIT - Technology Business Incubator
	Best Assistive Technology (AT) CSR initiative of the year	Cognizant Foundation
	Best Assistive Technology (AT) initiative among NGOs	National Association for the Blind Delhi
	Best Government Assistive Technology (AT) Initiative	The State Commission for Persons with Disability Goa
	Best Assistive Technology (AT) Investor of the Year	Global Innovation Hub



## POSTER (Walkway of Discovery)

The Poster Exhibit showcased innovative ideas, outstanding research, ground-breaking studies undertaken by young minds from Research, Institutes and Universities that have the potential to make a significant impact in the field of Life Sciences & Biotechnology.

In this edition, BIOTECH POSTERS from 101 Young Researchers were presented at the Walkway of Discovery exhibit. Some of the prominent participating Institutions/Universities included Indian Institute of Science, Dayananda Sagar University, Acharya Institute of Technology, PES University, R V College of Engineering, Institute of Bioinformatics and Applied Biotechnology, Padmashree Institute of Management & Sciences, MS Ramaiah University of Applied Sciences, Garden City University, Biocon Academy etc. The Top 5 best posters were awarded a cash prize of Rs. 20,000/- each.



### Posters - Walkway of Discovery

#### LIST OF WINNERS

Score	Title of the Poster	Name
1st Prize	Investigating alterations in epigenetic landscape in p53 deficient/mutant colorectal cancer	Harsha Rani Institute of Bioinformatics and Applied Biotechnology
2nd Prize	PREPARATION OF BIOGENIC COPPER NANO CONJUGATE EMULSION FROM LENTINULA EDODES EXTRACT TO TREAT SKIN HYPERPIGMENTATION	Anuradha M, Nagamani JE, Indu BK Padmashree Institute of Management and Sciences
3rd Prize	From Waste to Wealth: Process of making organic manure Pellets- A Sustainable approach to soil enrichment	Subbulakshmi Ganesan, Jain University
4th Prize	Exceptional Bone Forming with Osteoblastic Cell Adhesion and Differentiation in Nano - driven Implant Dentistry: An Original Research	Chandrakala.V, Nirvighn Dentaure and KLEDS
5th Prize	Exploring the mechanism of Anti-inflammation in Rubia cordifolia based on network pharmacology	Zeenat Afreen, Sushil Kumar Middha, Usha T, Hemavathi KN, Maharani Lakshmi Ammanni College For Women



# B2B PARTNERING



Total Delegates Registered on interlinX are 4683 and they exchanged messages 26766 through portal and they started their conversation.

Total meetings exchanged 4775 out of which we have conducted 570 meetings in actual at the venue in B2B Lounge and also we have conducted 35 meetings in around physically on spot.





## BTS 2024 HIGHLIGHTS

Plenary & Sessions	102
Speakers	521
Delegates	5210
Product Launches	50
Countries	51
Exhibitors	686
Reg. Business Visitors	21372
Unique Visitors to Expo	43685

## GIA PARTICIPATIONS

Countries Session	16
Delegates	394
Speakers	183
Ambassadors	4
Hon. Consulate Generals	3

USA, Austria, France, Singapore, Finland, Germany, Denmark, Netherlands, UK, European Union, Belgium, South Korea, Israel, Japan, Australia, Switzerland, UAE 16 +EU.



# GREEN BTS

## SUSTAINABLE UNBOUND

### India's First Sustainable and Responsible Tech Summit

#### Key Achievements

**Circular Economy:** Achieved Zero Waste to Landfill & recycled 98% of waste through 100% source segregation.

**Carbon emission reduction:** 24% of visitors utilized BMTc's Free EV Bus Shuttle Services, reducing carbon emissions by 9%.

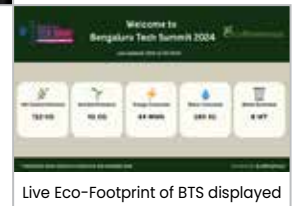
**Event Carbon Impact:** Achieved overall 10% year-on-year reduction.

**Sustainability Stall Awards:** Among 686 exhibitors embracing sustainability, 3 were honored with the 'Sustainability Stall Award'.

#### Ecological Footprint

**RESULTS** • 10% year on year reduction in Carbon Footprint

- Avoided emissions through EV Bus = 6600 kg CO<sub>2</sub>e
- Avoided emissions through replacing sustainable materials = 69000 kg CO<sub>2</sub>e.



## Waste Footprint

**RESULTS** • Total waste generated - 10416 kgs • Per capita waste generation - 189 gms • Zero waste to landfill  
• 98% waste was recycled • 100% waste segregation at source.

### Water Footprint

**RESULTS** • Total water consumed - 3,90,000 L • Per capita consumption - 7.09 L.

### Impact

**RESULTS** • 50,000+ people influenced for sustainability behaviour • 10 interns were trained to be Sustainability Warriors • Sustainability Stall Award

### Stalls were awarded the below bands of commitment to Sustainability

1. Explorer (L1): Curious but beginning the sustainable journey.
2. Believer (L2): Embracing eco-practices with growing commitment.
3. Protector (L3): Protecting resources with intentional efforts.
4. Visionary (L4): Pioneering sustainable change with powerful impact.



## Sustainable Transportation

### Impact:

- 13200 people utilized in 3 days • Avoided Scope 3 Emission for BTS event • Hassle-Free inclusive travel
- Promoting behavioral change • Reduction in traffic congestion.
- Sustainability Experience.
- Displayed an immersive forest and pond installations showcasing the biodiversity of the Western Ghats and Bengaluru's lakes to educate and engage attendees.
- Assessed eco-conscious behaviors through interactive survey with over 1,000 attendees.
- Promoted Sustainable behavior among stakeholders through educational videos.

**BTS 2024 has set a visionary benchmark for sustainable events in India. With strides in circular economy practices, carbon neutrality, and waste management, it exemplifies how innovation drives eco-conscious progress.**

**This summit reaffirms Bengaluru's leadership in global technology and sustainability, inspiring others to follow.**





## PROMOTIONAL EVENTS

**The CEO Breakfast Meet** at the Bengaluru Tech Summit 2024, held on 12th July at the Taj West End, Bengaluru, brought together industry leaders and policymakers to discuss Karnataka's innovation ecosystem. The event began with a welcome address by Shri Darshan H.V., IAS, followed by context-setting by Dr. Ekroop Caur, IAS, who highlighted Karnataka's leadership in Electronics, IT, BT, and Science & Technology.

Hon'ble Chief Minister Shri Siddaramaiah released the Bengaluru Tech Summit Brochure, while the Karnataka Ecosystem Film was launched by Hon'ble Deputy Chief Minister Shri D.K. Shivakumar. Shri Prashanth Prakash, Chairperson of the Vision Group on Startup, moderated discussions with CEOs from the startup sector, followed by sectoral interactions for IT, ESDM, and biotech, led by Mr. Bhaskar Verma (NASSCOM), Mr. Ashok Chandak (IESA), and Mr. G.S. Krishnan (ABLE), respectively. The event concluded with insightful responses by Shri Priyank Kharge, Hon'ble Minister for IT & Bt and RDPR, GoK and impactful addresses by the Chief Minister and Deputy Chief Minister. A vote of thanks was delivered by Smt. Ruchi Bindal, IAS, Deputy Secretary, Department of Electronics, IT, BT, and S&T, marking the end of a highly engaging session.



**Global Innovation Alliance (GIA) Partners Meet 2024**, held on 3rd September at the Four Seasons Hotel, Bengaluru, brought together international representatives and policymakers to strengthen Karnataka's global innovation partnerships. The event commenced with a welcome address by Shri Darshan H.V., IAS, followed by a screening of the Unbound film and a presentation on Bengaluru Tech Summit 2024 by Dr. Ekroop Caur, IAS. The highlight of the meet was a series of addresses by esteemed Consul Generals and representatives from countries including Australia, Denmark, Israel, Japan, Switzerland, USA, Netherlands, UK, and Poland, showcasing their collaboration with Karnataka in fostering innovation and technology.

Shri Priyank Kharge, Hon'ble Minister for IT, Bt and RDPR, GoK, delivered a special address emphasizing Karnataka's role as a global innovation hub. The event concluded with a vote of thanks by Smt. Ruchi Bindal, IAS, followed by a networking lunch, providing a platform for meaningful dialogue and collaboration.



## The Delhi Interaction Meet

This meet was held on 24th September 2024 at the Kamal Mahal Hall, ITC Maurya Hotel, served as a curtain-raiser for the Bengaluru Tech Summit 2024. This annual meet is organized to bring together key stakeholders and highlight Karnataka's leadership in technology and innovation.

The program began with a welcome address by Shri Darshan H.V., IAS, Managing Director of Karnataka Innovation and Technology Society (KITS), followed by a presentation on Bengaluru Tech Summit 2024 by Dr. Ekroop Caur, IAS, Secretary, Department of Electronics, IT, Bt, and S&T, Government of Karnataka. Shri Arvind Kumar, Director General of Software Technology Parks of India (STPI), shared his insights about BTS and STPI's long standing partnership. Other dignitaries included Smt. Gurneet Tej, Resident Commissioner, Karnataka Bhavan, New Delhi; Shri Shailendra Tyagi, Director of STPI Bengaluru; and Shri Jagdish Patankar, Executive Chairman of MM Activ. Ambassadors, diplomats, trade commissioners, and industry leaders discussed Karnataka's strengths in IT, Deeptech, ESDM, and Lifesciences. Shri Priyank Kharge, Hon'ble Minister for IT, Bt and RDPR, Government of Karnataka concluded the meet with an impactful summing-up address, emphasizing the robust Karnataka ecosystem and its global relevance in driving innovation. This platform continues to reinforce Karnataka's position as a global technology hub.



## Pre-Event Press Meet

A press conference was held on 16th November 2024 at Bangalore Palace to provide an overview of the Bengaluru Tech Summit 2024, its participation highlights, and the state's focus on fostering innovation. The press conference was addressed by Shri Priyank Kharge, Hon'ble Minister for IT, Bt and RDPR, Government of Karnataka, and Dr. Ekroop Caur, IAS, Secretary, Department of Electronics, IT, Bt and S&T, GoK.

The press meet was attended by Shri Darshan H.V., IAS, Managing Director of Karnataka Innovation and Technology Society (KITS), Ms. Ruchi Bindal, IAS, Deputy Secretary of the Department of IT, Bt, Government of Karnataka, and Shri Jagdish Patankar, Executive Chairman of MM Activ. The conference highlighted what's in store for BTS 2024, including key sessions, impactful speakers, participating companies at the exhibition, and new initiatives, providing the media with a comprehensive preview of the event.





# ROADSHOWS - BTS2024

The Department of Electronics, IT, Bt, Government of Karnataka conducted international roadshows across the US, UK, DUBAI, France, Switzerland, and Germany, aiming to invite participation, attract investments, and foster global collaboration in technology and innovation.

## San Diego, USA | US BIO 2024 (3-6 June)

The BTS 2024 Roadshows took place in the USA in June 2024, covering both the East and West Coasts, alongside the prestigious **US BIO 2024** event. The **BIO International Convention** is the largest and most comprehensive event for biotechnology, representing the entire ecosystem of biotech with over 20,000 industry leaders from across the globe. This is a must-attend event for the **Life Sciences & Biotech sector**.

**Mr. Priyank Kharge**, Minister for the Department of Information Technology, Biotechnology, and the Department of Rural Development & Panchayati Raj led the delegation which included **Dr. Ekroop Caur IAS**, Secretary to the Government, Department of E, IT, Bt and S&T, Govt. of Karnataka.



## London, UK | London Tech Week 2024 (10-14 June)

The UK and Europe leg of the roadshow commenced with **London Tech Week**- where the Department promoted Karnataka's vibrant **Tech Ecosystem, Startup Culture, Innovation Hubs**, and **Research Institutions** to attract investment, Talent, and partnerships from UK-based companies and investors. The Global Tech community at the event were also invited to participate in BTS 2024.

The Karnataka delegation engaged in productive discussions with several influential organizations including the **Tokyo Metropolitan Government, Arm Holdings, Microsoft, Startup Genome, AtkinsRéalis, H&F**, and the **University of Surrey**. They also participated in a **Round Table delegation with the UK**, collaborating with the **Catapult Network** and attending the **Leadership Forum with Startup Genome**. These interactions fostered opportunities for collaboration, innovation, and strategic partnerships across various sectors.



## Paris, France (10 June)

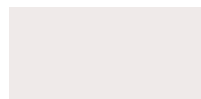
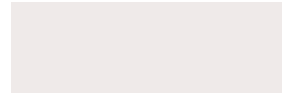
The Karnataka delegation engaged in insightful discussions with both the **Station F team** and the **MEDEF team**, exploring opportunities for collaboration and deepening connections with leading organizations in the tech and business sectors. These interactions paved the way for future partnerships and innovation-driven initiatives.



## Geneva, Switzerland (13 June)

### Annecy, France (13 June)

The Delegation from the department & MM Activ engaged with the **World Economic Forum (WEF) team**, fostering discussions on global collaboration and innovation. They participated in the **ANNECY International Festival du Film d'Animation**, showcasing Karnataka's strengths in the animation and visual effects sectors, and exploring potential partnerships within the global creative industry.



## Munich, Germany (14 June)

The Karnataka delegation held productive discussions with the **Infineon team, Knorr Bremse team**, and the **Bavarian Ministry of Economic Affairs team**, exploring opportunities for collaboration in technology and business. They also engaged with the **SAP Labs team**, focusing on potential partnerships to drive innovation and strengthen Karnataka's position in the global tech landscape.



## Singapore Roadshow (1st Oct)

As a part of the ongoing international outreach for BTS2024, a roadshow was held at The Fullerton Hotel in **Singapore**, bringing together influential tech leaders and key decision-makers for an exclusive, closed-door event. The delegation was led by **Dr. Ekroop Caur IAS**, Secretary of the Department of Electronics, IT, Biotechnology, and Science & Technology, along with **Ms. Ruchi Bindal**, Deputy Secretary, and representatives from MM Activ Sci-Tech Communications Pvt. Ltd., including **Mr. Jagdish Patankar**, Executive Chairperson, **Ms. Anjali Nair**, Head of International Relations, and **Ms. Saradha Mani** from MM Activ Singapore.

**Dr. Ekroop Caur**, IAS addressed the gathering, highlighting the significance of Bengaluru Tech Summit in reshaping the global tech landscape and its unique value for stakeholders worldwide. His Excellency, **Dr. Shilpak Ambule**, High Commissioner of India to Singapore, the Guest of Honour at the event, emphasized the collaborative opportunities available for Singaporean companies. The event served as a powerful catalyst for forging dynamic **cross-border partnerships** and igniting innovation in the global tech sector.



## Dubai, UAE | GITEX (14-18 October)

A Delegation from Government of Karnataka, led by **Dr. Ekroop Caur, IAS**, participated in GITEX, one of the world's largest and most influential tech events, held from October 14-18, 2024. The delegation aimed to enhance Karnataka's global presence by showcasing its leadership in emerging technologies and innovation while deepening collaborations with **GITEX Global**.

As a result, **GITEX** also joined as a Community Partner for BTS 2024. The delegation also explored Karnataka's participation in upcoming GITEX events, including **GITEX Asia** in **Singapore** (April 2025), **GITEX Africa** in **Morocco** (April 2025), and **GITEX Europe** in **Berlin** (May 2025), to expand the state's global footprint and foster cross-border collaborations.



# PUBLICITY

Print media has consistently served as a robust platform for promoting Bengaluru Tech Summit events, and this year, under the theme “**Unbound**,” it showcased its ability to transition from breaking boundaries to embracing limitless possibilities, generating exceptional visibility for the occasion. The campaign predominantly commenced with all-India insertions, creating a strong nationwide presence early on.

This was followed by extensive promotions across mainstream and business newspapers in the lead-up to the event. A unique highlight of this year's campaign was the introduction of an innovative advertisement series aligned with the “Unbound” theme, featuring three ads placed on alternate pages at the same location in one newspaper. The grand campaign, spanning an impressive 14,036 sqcm, not only achieved widespread reach but also delivered the impactful presence essential for an event of BTS's stature. With a well-balanced mix of advertisements targeting audiences across India and South India, the campaign successfully reflected the spirit of “Unbound,” embodying the essence of limitless innovation and transformation.





## Leading newspapers used across the campaigns were:

Sl. No	Date	Publication	Advt Size in Sqcm
1	Mon, 23rd Sep	Times of India- Karnataka Edition	822.5
2	Mon, 23rd Sep	Mint- Delhi Edition	830
3	Tue, 24th Sep	Economic Times- All India Edition	822.5
4	Wed, 25th Sep	Deccan Herald- Karnataka Edition	823
5	Thu, 26th Sep	Economic Times- All India Edition	822.5
6	Mon, 30th Sep	Times of India- Karnataka Edition	432
7	Mon, 30th Sep	Hindustan Times- Delhi Edition	432
8	Tue, 1st Oct	Hindu- Karnataka Edition	432
9	Fri, 4th Oct	Economic Times- All India Edition	432
10	Mon, 14th Oct	Deccan Herald- Karnataka Edition	432
11	Tue, 15th Oct	Hindu- South Edition	432
12	Wed, 16th Oct	Times of India- All India Edition- Times Techies page	300
13	Tue, 22nd Oct	Dainik Jagran- Delhi Edition	240
14	Tue, 22nd Oct	Dainik Bhaskar- Delhi Edition	240
15	Tue, 22nd Oct	Economic Times- South Edition except Karnataka	432
16	Sun, 27th Oct	News Trail- Qatar Edition	400
17	Mon, 28th Oct	Times of India- Karnataka Edition	480
18	Tue, 29th Oct	Prajavani- Karnataka Edition	240
19	Tue, 29th Oct	Times of India- Karnataka Edition	240
20	Tue, 29th Oct	Economic Times- South Edition	480
21	Mon, 4th Nov	Times of India- Karnataka Edition	480
22	Tue, 5th Nov	Economic Times- All India Edition	240
23	Wed, 6th Nov	Economic Times- All India Edition	320
24	Thu, 7th Nov	Times of India- Karnataka Edition	320
25	Fri, 8th Nov	Economic Times- South Edition	320
26	Mon, 11th Nov	Deccan Herald- Karnataka Edition	360
27	Tue, 12th Nov	Times of India- Karnataka Edition	360
28	Wed, 13th Nov	Economic Times- South Edition except Karnataka	320
29	Thu, 14th Nov	Times of India- Karnataka Edition	360
30	Fri, 15th Nov	Hindu- Karnataka Edition	432
31	Fri, 15th Nov	Times of India- Karnataka Edition	360
32	Sat, 16th Nov	Times of India- Karnataka Edition	400

The inaugural advertisement for BTS 2024 was prominently released in key mainline newspapers, all major Kannada newspapers, and an all-India advertisement, ensuring comprehensive visibility. As a strategic move, the advertisement was released a day in advance of the Inauguration to maximize visibility and outreach. This approach successfully reached diverse audiences across the state and the nation, emphasizing the scale and significance of the summit. With a total of 14,263 sqcm of advertisements, the campaign effectively marked the beginning of the event with a strong promotional impact.



## Newspapers used for Inauguration Advertisements were:

Sl. No	Publication	Advt Size in Sqcm
1	Times of India- Karnataka Edition	822.5
2	Economic Times- All India Edition	822.5
3	Mint- Karnataka Edition	830
4	Hindu- Karnataka Edition	825
5	Deccan Herald- Karnataka Edition	812.5
6	Business Standard- Karnataka Edition	800
7	Financial Express- Karnataka Edition	800
8	The New Indian Express- Karnataka Edition	800
9	Vijayvani- Karnataka Edition	822.5
10	Vijay Karnataka- Karnataka Edition	823
11	Prajavani- Karnataka Edition	812.5
12	Udayvani- Karnataka Edition	812.5
13	Vartha Bharathi- Karnataka Edition	560
14	Kannada Prabha- Karnataka Edition	560
15	Vishwavani- Karnataka Edition	560
16	Sanjevani- Karnataka Edition	560
17	Ee Sanje- Karnataka Edition	560
18	Samyukta Karnataka- Karnataka Edition	560
19	Udaykala- Karnataka Edition	560
20	Prajapragathi- Karnataka Edition	560



# TRADE MEDIA PROMO

To engage with stakeholders across the IT, Biotechnology, Startup, Semiconductor ecosystems, established partnerships with various trade media portals. This involved strategic placement of online banner advertisements, print advt. wherever applicable as well as garnering coverage through social media posts.

Campaign was executed in collaboration with renowned tech media portals to maximize reach and impact.



# OUTDOOR

## Gantry Displays at Mekhri Circle and Koramangala



## Billboards



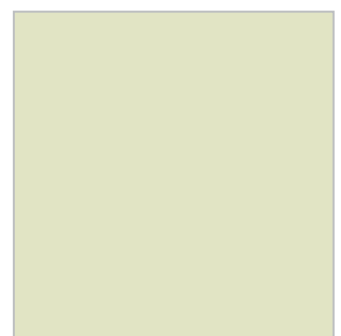
Towards Whitefield



Electronics City flyover



Old Madras Road,  
towards KR Puram





# NAMMA METRO

Standees at each station (English & Kannada) at the entry and exit covering.

4 key visuals of unbound campaign and also a digital screen at MG Road station.



## Stations for the campaign

Kempegowda (Majestic)	Baiyappanahalli
Vidhana Soudha	Sir M. Visveshwaraya
Vijayanagar	MG Road
Indiranagar	Kengeri Bus Terminal
Cubbon Park	Rajarajeshwari Nagar
Pattandur Agrahara	Rajajinagar
Jayanagar	Banashankari
RV Road	South End Circle
Nagasandra	JP Nagar
Labagh	Mahakavi Kuvempu Rd

## BMTC Bus Campaign

Bus back panel - 6ft W X 3ft H.

30 Buses to ply in Bengaluru covering long routes and tech parks.

Route: Hebbal to Banashankari, Majestic to Electronics City, Majestic to Yelahanka, Shanthinagar to Bannerghatta, M.R.Market to Kengeri, Jayanagar to ITPL and Majestic to ITPL.



# OUTDOOR BRANDING

Digital Hoarding at the Cantonment Railway Station. Spot of 20secs (Anamorphic Display)



Mobile Van on a strategic route covering Tech Parks on weekdays and malls on weekends.



Four EV buses operated between Cubbon Park Metro Station, Mantri Square Metro Station, and Bangalore Palace over three event days. This initiative aimed to promote Sustainability Unbound

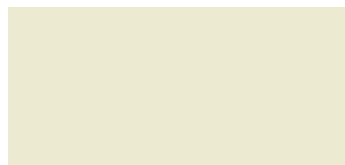
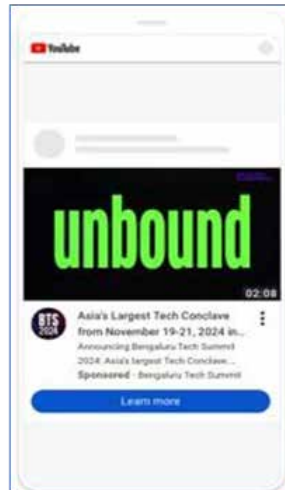


# KIAL CAMPAIGN

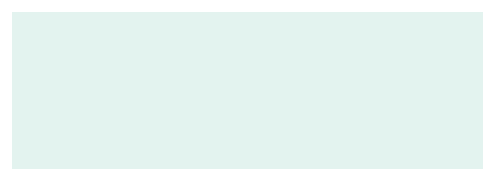
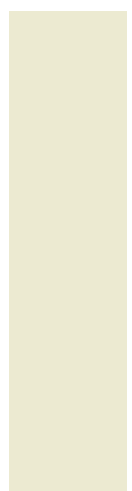
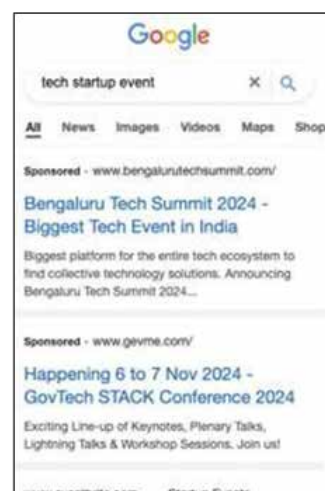
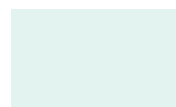
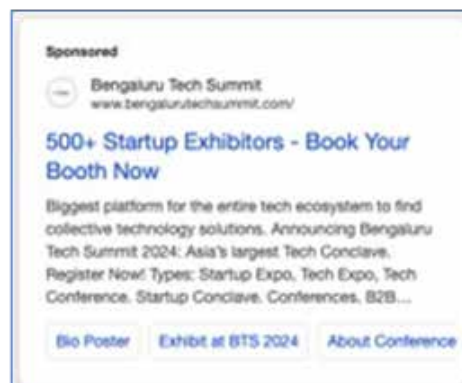


# GOOGLE CAMPAIGN

Google Search, YouTube, Google Display Network campaign were executed with an objective to build awareness and drive traffic to the website by showcasing BTS ads on popular News and Technology websites in India.



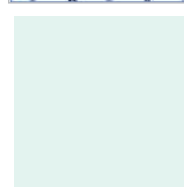
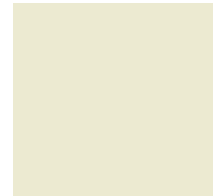
Parameter (Goal)	Parameter (Result)	Ad group	C. Imp
Tech Placement	1,171,075		
Search Intent	1,171,075		
Ad Type	1,171,075		
Ad Format	1,171,075		
Ad Placement	1,171,075		
Ad Size	1,171,075		
Ad Color	1,171,075		
Ad Shape	1,171,075		
Ad Text	1,171,075		
Ad Image	1,171,075		
Ad Video	1,171,075		
Ad Audio	1,171,075		
Ad Location	1,171,075		
Ad Device	1,171,075		
Ad OS	1,171,075		
Ad Browser	1,171,075		
Ad Language	1,171,075		
Ad Country	1,171,075		
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Ad State	1,171,075		
Ad Zip	1,171,075		
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Ad Week	1,171,075		
Ad Month	1,171,075		
Ad Year	1,171,075		



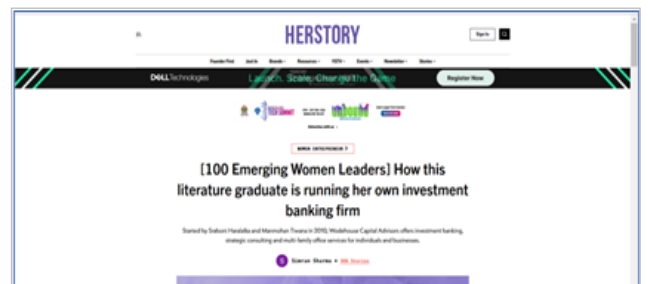
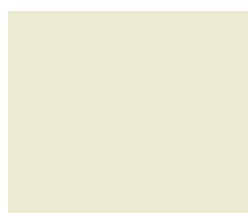


# DIGITAL MEDIA

Some prominent Digital Media Platforms as well as News portals were used to promote the event in various clusters. The overall campaign had banner advertisements which aimed at good number of impressions, newsletter banner insertion, event articles and social media posts.



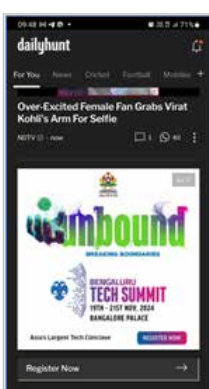
YourStory



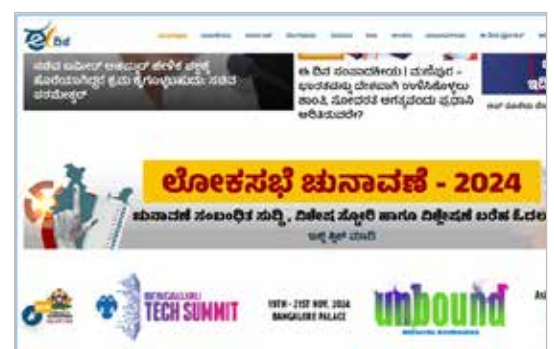
## Entrepreneur India



## One India and Daily Hunt



## Eedina



## FM & RADIO

The radio campaign played a key role in building excitement for the event. At its heart was a unique and engaging conversational jingle between two robots, creatively reflecting the unbound spirit by showcasing a futuristic dialogue that captured the event's essence and sparked curiosity among listeners. Apart from the spots the campaign also included RJ mentions, and OB links as part of the deliverables from the station, amplifying its reach and impact.

### Leading Stations used were:

1. Radio City 91.1 FM (Kannada).
2. Big FM 92.7 (Kannada).

This year the campaign was also run with Chennai Surya FM, Hyderabad Red FM and Pune BIG FM.

Total of 6960 secondages FCT campaign was done between Nov 13th to 20th across these stations.

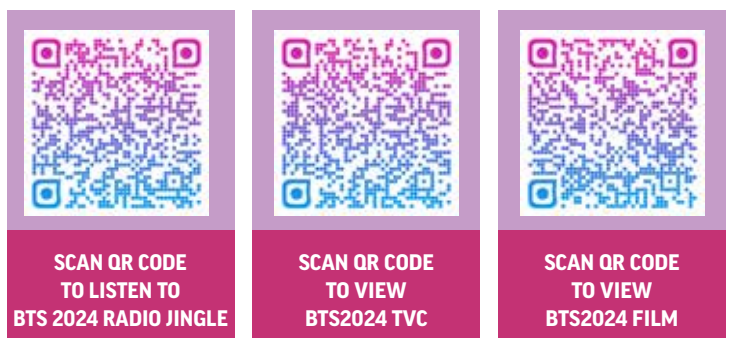
## ELECTRONIC MEDIA

A TVC campaign unfolded on CNBC TV18 and NDTV Profit, featuring 50 spots of 30 seconds each, aired from November 14th to November 20th. The campaign consumed a total of 3,000 FCT seconds across both channels, ensuring widespread visibility. Strategically scheduled during prime viewing hours, it effectively reached business professionals, industry leaders, and decision-makers, reinforcing the event's prominence on a national platform.

### Kannada TV Channels

The BTS 2024 event gained significant promotion through several leading Kannada TV channels. This strategic campaign utilized these platforms to maximize visibility and expand outreach effectively. Following channels were used:

- Public TV
- News First
- TV9
- Power TV
- Raj TV
- TV5
- Suvarna TV





# SOCIAL MEDIA

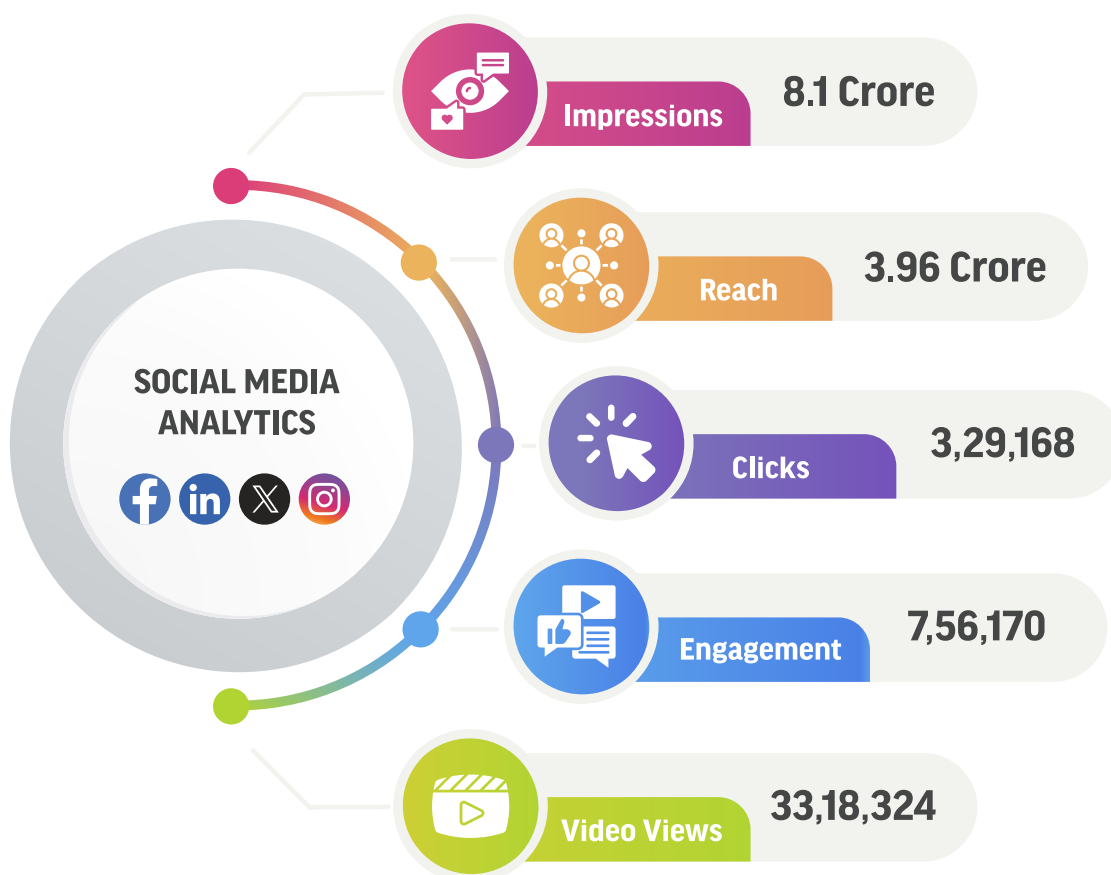
The extensive social media campaign for BTS 2024 achieved remarkable success, surpassing all previous edition metrics and establishing itself as a mega success.

A holistic approach was adopted to manage the official Bengaluru Tech Summit pages across LinkedIn, Facebook, Instagram, X, and YouTube. This included a well-planned mix of content creation, creative post scheduling, video bytes, and platform-specific optimization. Paid campaigns on LinkedIn, Meta, and Google were executed strategically to enhance visibility and engagement. Additionally, pre-event curtain-raiser programs were promoted to generate buzz and excitement among audiences.

Leading up to the event, the pre-event campaign featured diverse and engaging content, such as updates on the BTS event spectrum, participation opportunities, conference track announcements, session details, speaker and panel highlights, exhibition insights, and updates on special programs.

During the event, the campaign delivered real-time updates, providing comprehensive coverage across three days. Key moments like the Inauguration, parallel sessions, felicitation ceremonies, award presentations, valedictory sessions, and daily wrap-up videos were captured and shared.

Post-event efforts focused on sharing success stories, featuring video bytes, and providing in-depth coverage of the event's highlights. This multifaceted campaign ensured BTS 2024's social media presence not only amplified visibility but also maximized audience engagement and left a lasting impression.



- 40+ CAT A & B Influencers has been used
- 1800+ CAT C Influencers has been used
- 2.4M+ Impressions generated through Influencer marketing activity for CAT A & B
- 8M+ Reach and 21M+ Impressions generated specific through Twitter Trending Activity





**ಪ್ರಜಾವಾಣಿ**  
ಲಕ್ಷ ಮಂದಿಗೆ ತರಬೇತಿ ನೀಡುವ ಕಾರ್ಯಕ್ರಮಕ್ಕೆ ಒಪ್ಪಂದ  
**‘ನಿಪುಣ ಕರ್ನಾಟಕ’ಕ್ಕೆ ಚಾಲನೆ**

**ನೀತಿ ಬಿಡುಗಡೆ**

ಜಿಲ್ಲಾ ಕಾರ್ಖಾನೆಯಲ್ಲಿ ಉತ್ಪಾದಿಸಿದ ಸ್ವಲ್ಪಮಟ್ಟಿನ ಕಾಸ್ಟಿಂಗ್ ಬಾಲ್ವುಗಳನ್ನು ಸರ್ಕಾರವು ಒಂದೇ ದಿನಕ್ಕೆ 5,000 ರೂ.ಗಳಿಗೆ ಮಾರಾಟ ಮಾಡುವುದಾಗಿ ಘೋಷಿಸಿದೆ.

**1,500**

ಒಂದೇ ದಿನಕ್ಕೆ 1,500 ರೂ.ಗಳಿಗೆ ಮಾರಾಟ ಮಾಡುವುದಾಗಿ ಘೋಷಿಸಿದೆ.

**ಕಟ್ಟಡಗಳ ಸದೃಢತೆ ಪರೀಕ್ಷೆಗೆ ಎಂ**

ಜಿಲ್ಲಾ ಮಂತ್ರಿ

ಜಿಲ್ಲಾ ಮಂತ್ರಿಗಳು ಜಿಲ್ಲಾ ಕಾರ್ಖಾನೆಯಲ್ಲಿ ಕಟ್ಟಡಗಳ ಸದೃಢತೆ ಪರೀಕ್ಷೆಗೆ ಎಂ







# VENUE BRANDING AND INFRASTRUCTURE



Entry Welcome Arch



Directional Standees



Parking Signage



Pole Branding of Sponsors



Directional Standees



Buggy



Pathway to Registration Area



Grand Welcome Arch



Registration Hangar





Registration Area



Registration Desks



Digital Tree Display (1)



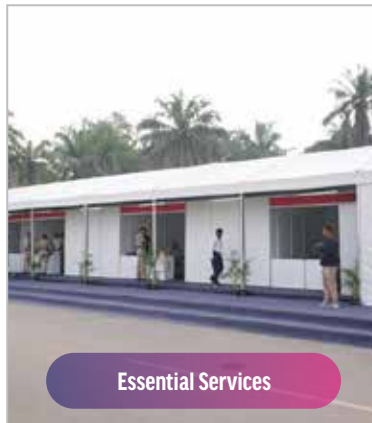
Digital Tree Display (2)



BTS2024 Installation



Fire Engine



Essential Services



Ambulance



BTS Merchandise Shop



GIA Country Flags



# INSTALLATIONS





**5 Stunning Installations, Crafted from E-Waste and Sustainable Materials brought the IT, Bt, and Electronics Ecosystem to Life. A Visual Treat that Wowed Every Visitor.**











Delegate Food Court



Startup Cafe



Expo Hangar Gate



StartUp Hangar Gate



Beach Flags







Innovation Dome Gate



Dome Interiors



Drop Down Banners in Expo Hangar



Cafe at Expo Hangar



Acknowledgement Panel



Arc Entry to Conference Area



VIP / Delegate Walkway



Green BTS Installation





Inaugural Hall Console



Podium Branding



Inaugural Hall Seating



Lighting of Lamp



Seating Signs



Inaugural Hall Stage





B2B Partnering Lounge



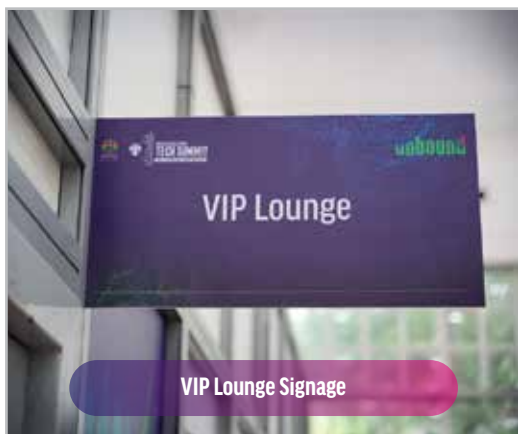
Conference Halls



Board Room Entry



Board Room



VIP Lounge Signage



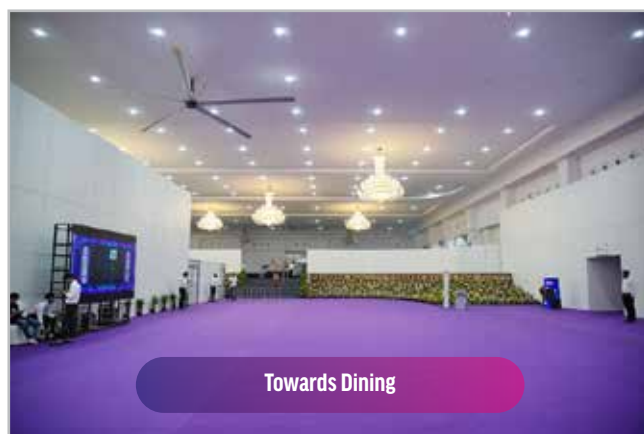
VIP Lounge



WiFi Installation

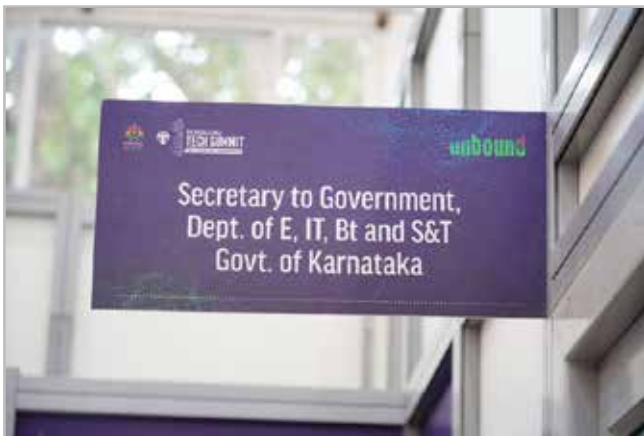


LED Display of Sessions

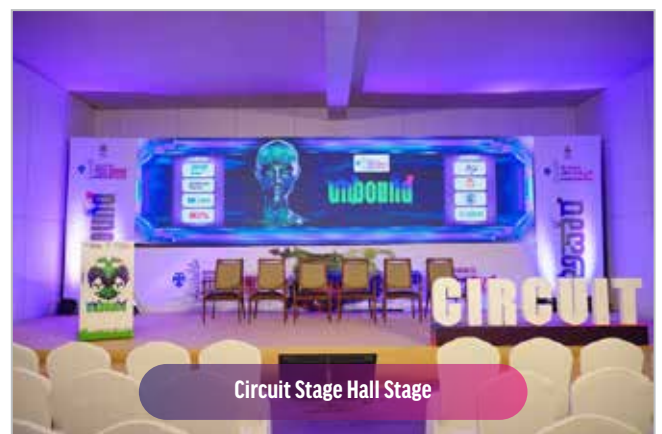
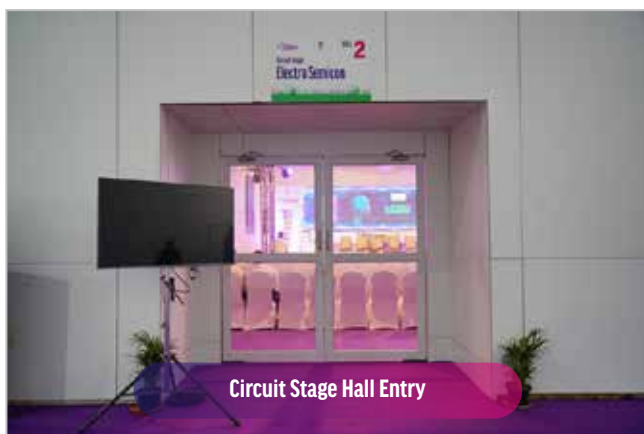
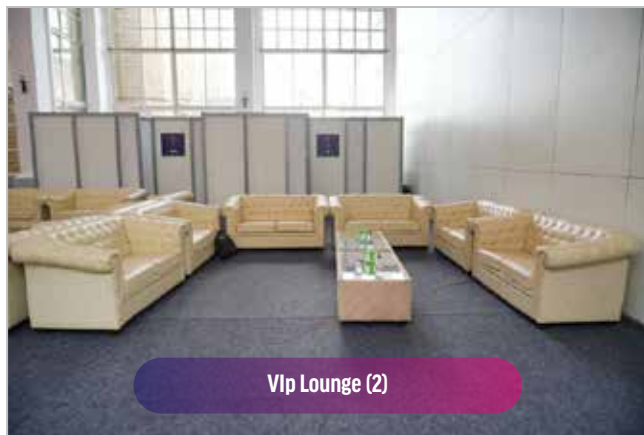


Towards Dining

## Hon'ble Minister, Secretary and MD Offices in VIP Area





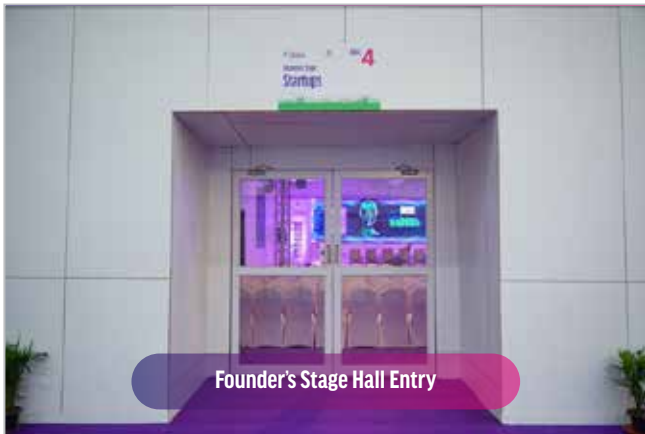




Life Stage Hall Entry



Life Stage Hall Stage



Founder's Stage Hall Entry



Founder's Stage Hall Stage



GIA Hall 1 Entry



GIA Hall 1 Stage



GIA Hall 2 Entry

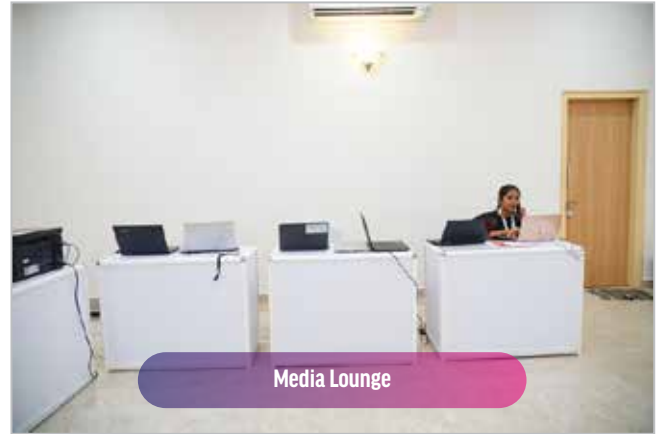


GIA Hall 2 Stage





Media Lounge Entry



Media Lounge



Speaker Lounge Entry



Speaker Lounge



VIP Area Seating



Delegate Dining Floor

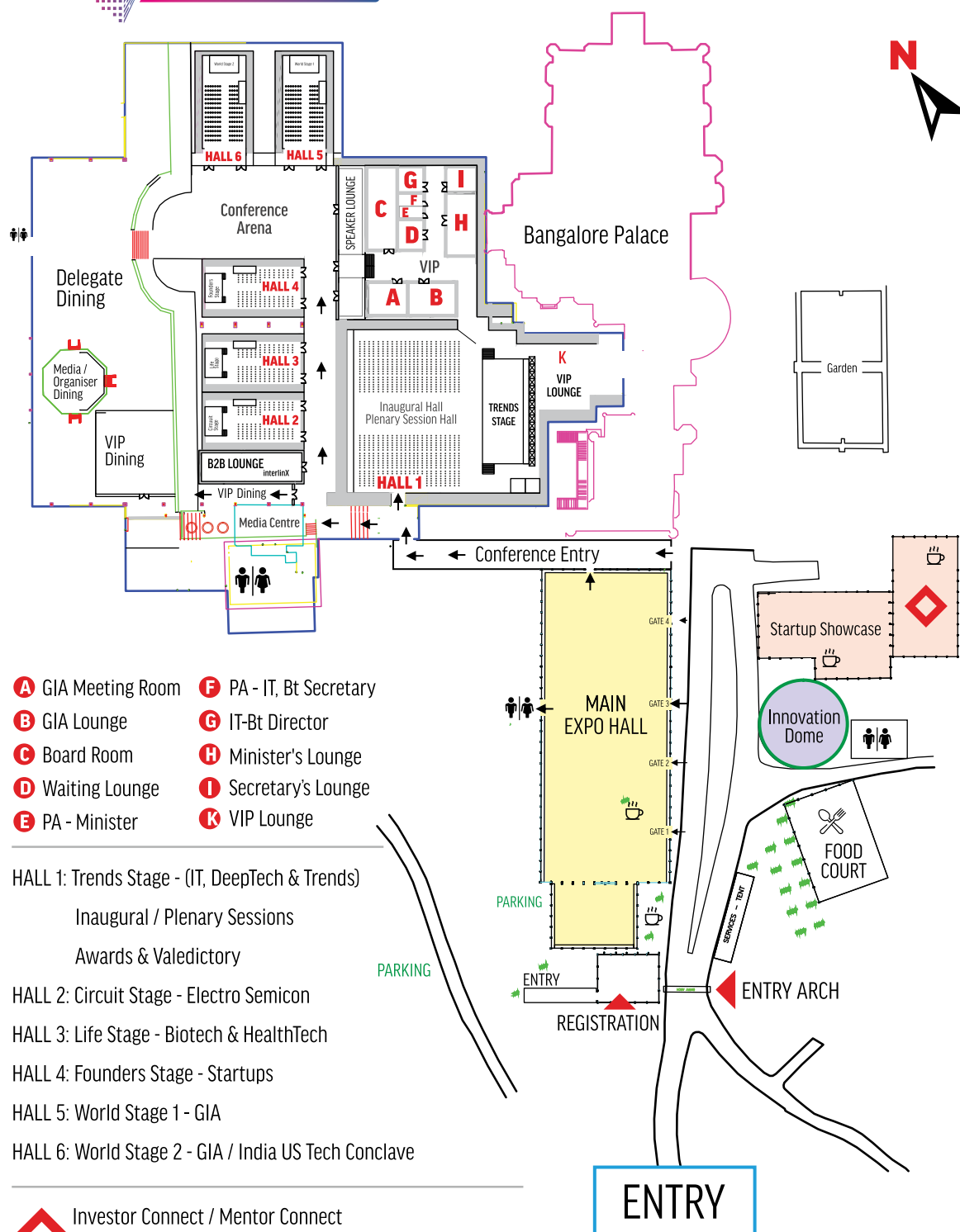


VIP Dining Area



Thank You Arch


# VENUE MAP



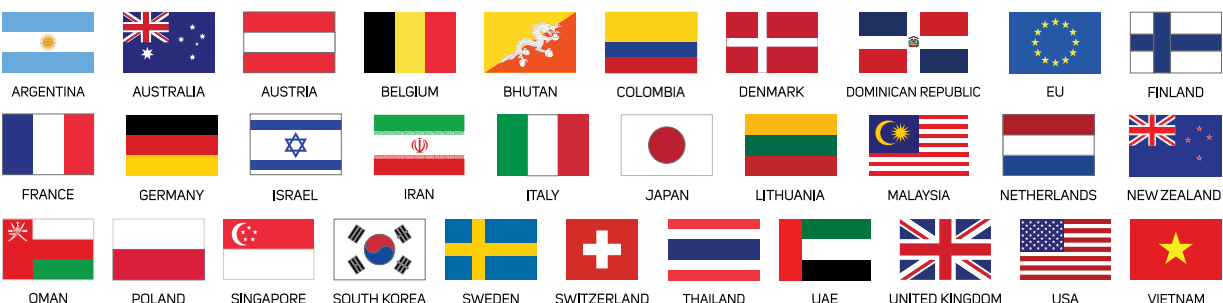
MAP NOT TO SCALE



## ACKNOWLEDGEMENTS

<b>AI Partner</b>  Navigate your next	<b>Biotech Partner</b> 	<b>Business Innovation Partner</b> 	<b>Country Partner</b>  AUSTRALIA	<b>Green Mobility Partner</b> 	<b>Airport Partner</b> 	
<b>Fibernet Partner</b> 	<b>State Partner</b> 	<b>Workspace Partner</b>  <small>Norwood Office   Co-working Space   Headline Office</small>	<b>Banking Partner</b>  <small>ಕರ್ನಾಟಕ ಕಂಪೌಂಡ್ ಬ್ಯಾಂಕ್ A Commitment of Trust, Creativity Together We Can</small>	<b>Bio Innovation Partner</b> 	<b>Gold Partner</b>  alt future	
<b>Gold Partner</b> 	<b>Gold Partner</b> 	<b>Gold Partner</b>  The banker to every Indian	<b>Silver Partner</b> 	<b>Silver Partner</b> 	<b>Silver Partner</b> 	
<b>Silver Partner</b> 	<b>Silver Partner</b> 	<b>Silver Partner</b> 	<b>Silver Partner</b> 	<b>Silver Partner</b> 	<b>Bronze Partner</b> 	
<b>Bronze Partner</b> 	<b>Bronze Partner</b> 	<b>Bronze Partner</b> 	<b>Bronze Partner</b> 	<b>Session Partner</b>  make possible	<b>Session Partner</b> 	
<b>Session Partner</b> 	<b>Energy Partner</b> 	<b>Energy Partner</b> 	<b>Electronics Partner</b> 	<b>University Partner</b>  GATEWAY TO A BETTER FUTURE BENGALURU • HYDERABAD • VISAKHAPATNAM	<b>University Partner</b> 	
<b>Edu Tech Partner</b> 	<b>Edu Tech Partner</b>  MANIPAL UNIVERSITY OF EDUCATION <small>Manipal University of Education is a leading institution in the field of education.</small>	<b>Edu Tech Partner</b>  SRM INSTITUTE OF SCIENCE AND TECHNOLOGY <small>SRM Institute of Science and Technology is a leading institution in the field of education.</small>	<b>Edu Tech Partner</b>  RV UNIVERSITY <small>RV University is a leading institution in the field of education.</small>	<b>Edu Tech Partner</b>  JSS SCIENCE AND TECHNOLOGY UNIVERSITY <small>JSS Science and Technology University is a leading institution in the field of education.</small>	<b>Edu Tech Partner</b>  CHRIST UNIVERSITY <small>CHRIST University is a leading institution in the field of education.</small>	<b>Edu Tech Partner</b> 
<b>Academic Partner</b>  Government of Karnataka Department of Higher Education	<b>Academic Partner</b>  KLE Technological University	<b>Associate Partner</b>  Workmates Cere2Cloud Solutions Pvt. Ltd.	<b>Associate Partner</b>  TECEZE	<b>Supported by</b>  MSE ಮೈಸೂರು ಸ್ವಾತಂತ್ರ್ಯ ಮಂಡಳಿ MYSORE SWATANTRY MANDALI	<b>Sustainability Partner</b>  EcoMonProtein ಆರೋಗ್ಯಕರ ಆಹಾರ HEALTHY FOOD	<b>Beverage Partner</b>  Hatti Kaapi

**GLOBAL INNOVATION ALLIANCE PARTNERS**



## ASSOCIATION PARTNERS

## EVENT CURATOR

